

New Alpha Asset Management (Private Equity)

The Data Controller is NEW ALPHA ASSET MANAGEMENT, a company entered on the Paris Trade and Companies Register under number 450 500 012 and having its registered office at 128 boulevard Raspail, 75006 Paris.

Below is a list of Personal Data that we collect from you, as well as the purposes and legal basis used for each form of processing.

Category of data subjects	Type of Personal Data	Processing purpose	Legal basis for data processing	Retention period
CLIENTS	Clients natural persons: Civil status, email, tax, marital status, residence, IBAN, telephone number, address, national ID card, passport, proof of address, guardianship power, pledge of shares in SCPI, death certificates, any documents required in the framework of AML-CFT due diligence, KYC (MIF), ... Clients who are legal entities: company identification certificate, powers and national ID card of the signatory, balance sheet, profit and loss account and any document required in the framework of AML-CFT diligences	Entering into contact with a client and implementation of a KYC	Your consent	7 years from the end of your contract
		KYC: know your customer	Performance of our legal obligations	7 years from the end of your contract
		Management and supervision of customer relations	Performance of a contract that we concluded with you	7 years from the end of your contract

PROSPECTIVE CLIENTS	<p>Clients natural persons: Civil status, email, tax, marital status, residence, IBAN, telephone number, address, national ID card, passport, proof of address, guardianship power, pledge of shares in SCPI, death certificates, any documents required in the framework of AML-CFT due diligence, KYC (MIF), ...</p>	<p>Entering into contact with a client and implementation of a KYC</p>	<p>Our legitimate interests</p>	<p>Transaction not successful: 6 months from the last document collected or 1 month after the closing of the file</p> <p>Confirmed transaction: 7 years after the end of the relationship</p>
	<p>Clients who are legal entities: company identification certificate, powers and national ID card of the signatory, balance sheet, profit and loss account and any document required in the framework of AML-CFT due diligence</p>	<p>Management of contacts with prospective clients</p>	<p>Your consent</p>	<p>3 years from the date of your consent</p>