

## La Française Group

The Data Controller is LA FRANCAISE GROUP, a company entered on the Paris Trade and Companies Register under number 480 871 490 and having its registered office at 128 boulevard Raspail, 75006 Paris.

Below is a list of Personal Data that we collect from you, as well as the purposes and legal basis used for each form of processing.

Category of data subjects	Type of Personal Data	Processing purpose	Legal basis for data processing	Retention period
<b>WEBSITES</b>	Websites and social networks (cookies and trackings)	Supervision of advertising campaigns and social network prospection	Your consent	25 months after collection
	Websites and social networks (cookies and trackings)	Supervision of statistics concerning consultation of our websites	Our legitimate interests	Personal data anonymised
<b>CLIENTS / PROSPECTIVE CLIENTS</b>	Telephone registration of conversations (track recorded)	Ensuring that services offered to clients comply with our regulatory obligations	Performance of our legal obligations	7 years from the end of your contract
<b>CLIENTS</b>	Client claims (surname, forename, email address)	Processing customer claims, mediation with regulators, quality control of supervision of client relations	Performance of a contract that we concluded with you	7 years from the end of your contract
<b>SERVICE PROVIDERS</b>	Contact and supervision file (Surname, forename, email, company identification certificate, and all documents required by the contact file with the partner to fulfil legal obligations)	Contact	Our legitimate interests	10 years from the end of the contract
		Supervision of relations	Performance of our legal obligations	10 years from the end of the contract
		Contractualisation	Performance of a contract that we concluded with you	10 years from the end of the contract
		Disputes	Performance of a contract that we concluded with you	10 years after the prescription period